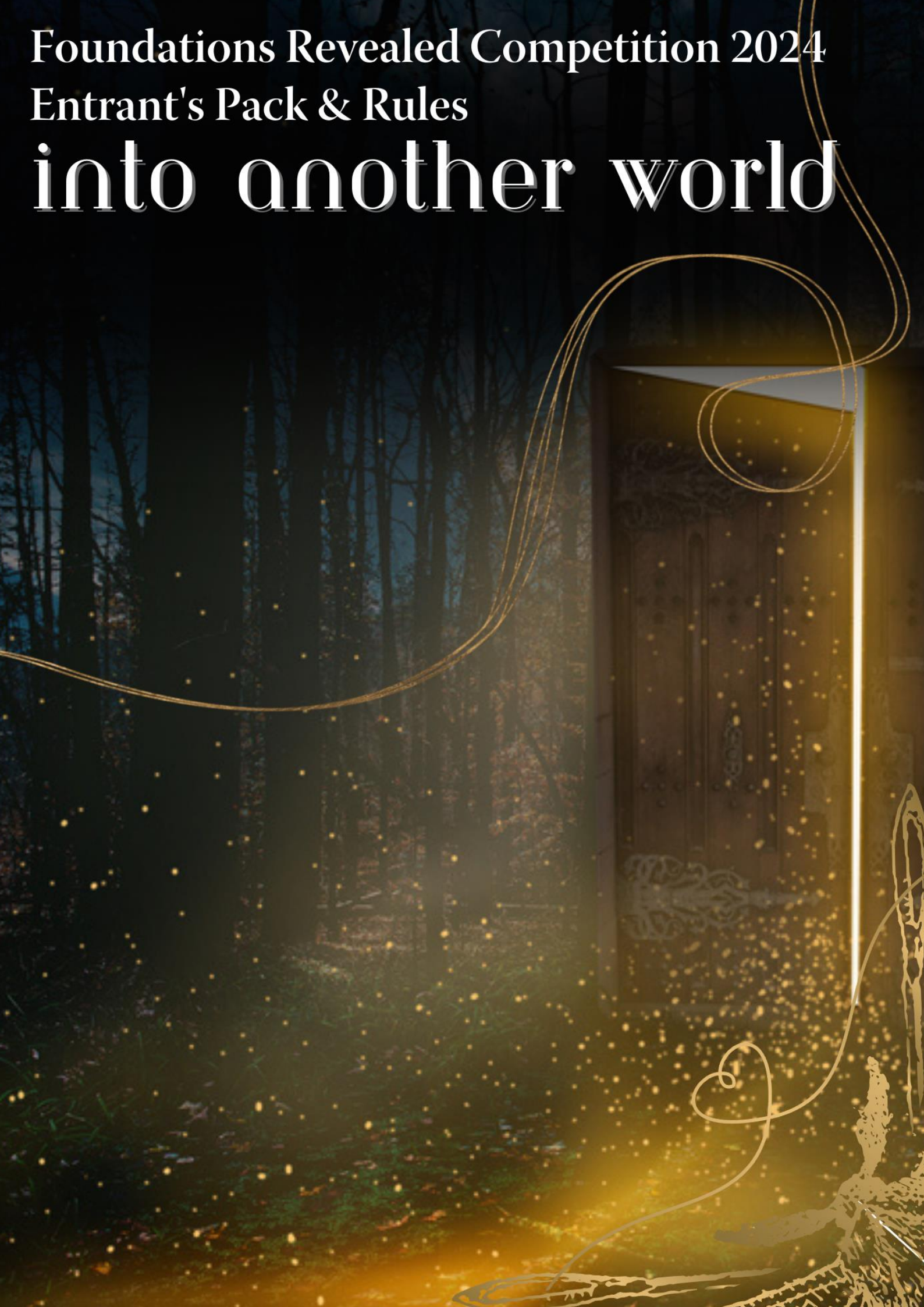


Foundations Revealed Competition 2024  
Entrant's Pack & Rules  
**into another world**





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## WELCOME!

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Welcome to the FR Competition 2024! We're so thrilled you're entering this year. We know you're ready to get going, but before you thread those needles, please read this pack to make sure you're on the right track. You'll find all the details for your entry, from the image and submission guidelines to the competition dates and rules. We've also included examples of some incredible entries from last year to get you inspired, and guidelines for how to self-select your skill level for submitting your entry.

New to this year's competition is our Showcase category. This category was previously open only to staff of FR, as a means of celebrating their wonderful creations without participating in the judging. Due to popular demand, this category is now open to ALL entrants. Submissions in this category will not be included in the judging process and will not be eligible for prizes. If you want to show off your fabulous skills, but don't want your entry to be judged, this is the category for you!

If there is anything we haven't answered in this document, feel free to send us a message over at [hello@foundationsrevealed.com](mailto:hello@foundationsrevealed.com) and we'll be happy to help!

## ABOUT THE THEME

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Most of us have imagined escaping into other worlds. These might be the worlds of stories that seemed to leap right off the page, or magical places we've dreamt up ourselves. For this theme, take inspiration from fantasy of the past and present: whether from fairytales, folktales, or from an imagined world all of your own.

This year we're inviting you to let your imagination run wild. You're welcome to take inspiration from your favourite games, books, myths, or films, or create an entirely new world to base your entry on. We ask that all entries adhere to our [Diversity and Inclusion policy](#) and our Website [Terms And Conditions](#).



## THE PRIZES

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The prizes awarded to each skill level are as follows:

### FIRST PLACE

- A USD \$400 gift certificate for the online store(s) of their choice
- One-year free Academy membership to Foundations Revealed
- A Special 'Winner' icon to place on their website, blog, and/or member's profile

### SECOND PLACE

- A USD \$200 gift certificate for the online store(s) of their choice
- Six months free Academy membership to Foundations Revealed
- A special '2nd Place' icon to place on their website, blog, and/or member's profile

### THIRD PLACE

- A USD \$100 gift certificate for the online store(s) of their choice
- Three months free Academy membership to Foundations Revealed
- A special '3rd Place' icon to place on their website, blog, and/or member's profile

Choice of online store(s) is subject to conditions, including but not limited to: must accept payment from a UK company and must have gift cards for sale online without special arrangements being made by email. The gift certificate may be split up to three times (two for 3rd prize), as long as each voucher is worth a minimum of USD \$50.00. Prizes are non-exchangeable, non-transferable, and are not redeemable for cash or other prizes. All prizes must be claimed by Friday 16<sup>th</sup> of August 2024, 6:00 p.m. BST.

This competition is open to international entries and Harman Hay Publications Ltd is not responsible for paying taxes on any prizes awarded. Please check with the tax authority for your jurisdiction on whether this applies to you.



## COMPETITION TIMETABLE

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Key Events	Dates and Times
Entries open	Wednesday 29 <sup>th</sup> November 2023, 9:00 a.m. GMT
Entries close	Sunday 25 <sup>th</sup> February 2024, 6:00 p.m. GMT
Entries viewable on site	Friday 29 <sup>th</sup> March 2024
Finalists informed	Wednesday 17 <sup>th</sup> April 2024
Finalists announced	Thursday 18 <sup>th</sup> April 2024
Voting opens	Friday 19 <sup>th</sup> April 2024, 12 p.m. BST
Voting closes	Monday 6 <sup>th</sup> of May 2024, 5:00 p.m. BST
Prize winners announced	Friday 17 <sup>th</sup> of May 2024, 6:00 p.m. BST
Prizes must be claimed by	Friday 16 <sup>th</sup> of August 2024, 6:00 p.m. BST

Foundations Revealed reserves the right to make alterations to this timetable according to the number of entries received.



## YOUR ENTRY

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Entrants must be over 18 and you may enter anything from a single garment (such as a corset, skirt, or jacket) to an entire outfit, as long as it is for a human (see page 9 for restrictions on child models). Entries must take the form of garments and should be textile-based in their materials. The garments may be constructed by sewing, knitting, crochet, and/or other similar techniques. Accessories alone will not be eligible for submission, including shawls, headpieces, gloves, shoes etc.

The garment(s) entered must be the work of the person(s) submitting them. The work does not have to be made new for the competition; you may enter something you have made in the past that fits the theme.

The entry may or may not be historical in nature, but it must be on theme.

Collaborations by up to three people are welcome. The skill level of the group is defined as the skill level of the member who was most involved in construction, or as the skill level of the most experienced member if it was an equal joint effort. All members of any winning group will be able to use the award icons, and any prizes will be split equally among all participants.

You must supply all the information requested on the entry form, including images and text, to qualify for judging. Any entry that does not fulfil these entry requirements will not be passed on to the judges for consideration for the shortlist.

Entries will be judged on what is submitted with the entry, and no further correspondence will be entered.

Entries must comply with the [Website Terms and Conditions](#) and our [Diversity Statement](#). Any entry that does not do so will be disqualified from entering.

This competition is open to all people, and we ask that entrants refrain from taking inspiration from any source material, text, film, media, or figure that contributes to or represents the real-world oppression or discrimination of any individual, group, or culture, including but not limited to discrimination on the grounds of age, disability, gender presentation or reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation. If taking inspiration from myths or legends, we ask that entrants remain mindful of the issues surrounding cultural appropriation, and we suggest focusing on cultures that are part of your own heritage or experience. Any entry that does not adhere to these guidelines will be disqualified. Foundations Revealed reserves the right to make final decisions regarding the appropriateness of the entries and source material.

We welcome entrants to use the hashtag **#frcompetition2024** to share work with the community. However, any entrant using this hashtag to post on social media (Instagram, Facebook, YouTube etc.) must adhere to our website Terms and Conditions and Diversity Statement (available above) in order to comply with the competition rules. Any entrant found to be posting with this hashtag in a way that



conflicts with our website Terms and Conditions or Diversity Statement will be disqualified.

Please DO NOT send garments themselves to us, as we cannot be held responsible for damage or loss that occurs as a result of attempting to do so. Any garment sent will not be returned.

Please note: due to the volume of entries, Foundations Revealed and our judges are unable to provide any feedback for individual entries.

## THE ENTRY FORM

You will need to sign up for a free Foundations Revealed membership to access the entry form, if you do not already have a membership of any type.

You'll need to fill out the following information to enter. Fields marked 'optional' are not required to qualify for judging; all other information must be included for your entry to qualify. All the submitted information will appear on your entry on the website, unless noted otherwise.

- **Preferred name(s) of maker(s)**
- **Email address**  
This **will not** be displayed on the website and will be used to contact entrants about their prizes. This should match the email address associated with your Foundations Revealed account.
- **Country of residence**
- **Skill level**  
Skill Levels are given on page 20 of this guide.
- **Name of entry**
- **Webpage (Optional)**
- **Instagram (Optional)**  
Please give this as a link, not as a handle (Instagram.com/... not @...).
- **YouTube (Optional)**  
Link to your YouTube channel if you run one.
- **Pinterest mood board (Optional)**  
Link to your inspiration mood board if you have one.
- **Thumbnail image**  
See requirements on page 10.
- **Upload images**  
See requirements on pages 8-14.
- **Video link (Optional)**  
See requirements on page 8.
- **Outline the design concept**  
See requirements on page 7.



- **List the submitted garment(s)**  
Please list the garment(s) you are entering for judging in this competition.
- **Outline the construction**  
See requirements on page 7-8.
- **Discuss what it was like to compete** (Optional)
- **Suggestions for next year's theme** (Optional)  
This will not appear on your entry. There is a 30-character limit.
- **Diversity monitoring** (Optional)  
This **will not** be shown on the website
- **Consent**
  - I confirm that I am a creative badass and will never again doubt myself or my talent and capability.
  - I agree to the Competition rules. If I have used a child as a model, I state that I am that child's parent or guardian, and the child is aged over five years.

**Note:** By entering text, images, and/or video as part of your competition entry, you grant Foundations Revealed and Harman Hay Publications, Inc. permission to use those materials on our website and in marketing and promotion of Foundations Revealed. The copyright to these materials remains your own. By submitting them you confirm that all artists involved in their production grant permission for their use by us on our website and in all associated media.

## TEXT

There are three written sections to be included in your entry. The text should help inform the judges about the criteria of design, patterning and cutting, stitching quality and finish, and fit.

We highly recommend that you get a head start on writing your text and don't leave it to the day of submission. This will give you more time to proofread your text before submitting, as we will not be able to make any corrections once your entry is submitted. Please do not include URLs in your text, as they will not format correctly.

## OUTLINE THE DESIGN CONCEPT:

This should be a brief outline of the concept behind your entry, in 250 words or fewer. This should cover your inspiration and how it relates to the Theme, as well as information on how you designed your entry. Examples of previous entries can be found from page 15 onwards to give you an idea of the type of information we're looking for.



## LIST THE SUBMITTED GARMENT(S):

This should just be a simple list of the garment(s) that make up your entry, in 30 words or fewer. For example: chemise, corset, skirt.

## OUTLINE THE CONSTRUCTION:

This should be an overview of the construction of your entry, in 250 words or fewer. You could discuss things like the patterns, materials, and techniques you used; any challenges you overcame; and resources that helped you. Examples of previous entries can be found from page 15 onwards to give you an idea of the type of information we are looking for.

## IMAGES

Your entry should include:

1. One thumbnail (see page 10).
2. Up to eight single images (see requirements below)
3. Optional: a video of up to 60 seconds in length, which may be substituted for ONE of the images, excluding the thumbnail image

The main set of up to eight images must include the following:

- **At least one** clear image showing the **internal** technical and/or construction details of the entry (see examples of past entries from page 10 onwards to give you an idea of what we're looking for).
- **At least one** clear image showing the **external** details of the entry, such as close-ups of embroidery, buttonholes, or other details (see examples of past entries from page 10 onwards to give you an idea of what we're looking for).
- **At least one** clear image (or the optional video, if you wish) of your competition entry worn by the person it was made for. This is to help the judges evaluate fit (see examples of past entries from page 15 onwards to give you an idea of what we're looking for).
- **At least one** clear image (or the optional video, if you wish) that displays the full, unobstructed front of the submitted garment(s).
- **At least one** clear image (or the optional video, if you wish) that displays the full, unobstructed back of the submitted garment(s).
- The remaining images can be any further views of your entry, either in progress or finished, that you wish to submit.

Please name your image files after yourself and number them consecutively (e.g., FirstNameLastName1.jpg, FirstNameLastName2.jpg, etc.) so we can find and sort them correctly. If you wish to include a video, it should be hosted on a site such as YouTube, Wistia, or Vimeo and set to 'public'. The link must be supplied on the entry form.





## RESTRICTIONS ON IMAGES

Images cannot be included with your entry unless you own them, or have express written permission to use them.

Composite images will be counted as multiple images within the eight-image limit, according to the number of images that have been combined (in other words, you can't circumvent the image limit by using image manipulation software to combine multiple images into a collage). Similarly, videos consisting of a slideshow of still images will be counted as multiple images.

## USE OF AI IN IMAGES

Entrants are permitted to use AI image editing or enhancement in your thumbnail image submission **only**. The use of AI of any kind, and of other advanced image enhancement and photo manipulation technologies, is prohibited for the remainder of your images, including all construction images: this is to allow our judges to make an accurate assessment of your work.

## IMAGE SIZE RESTRICTIONS

The maximum file size for each submitted image is 1 MB and the allowed formats are .jpg, .jpeg, .png, and .gif. If you are not sure how to resize your images, we have made a video showing you how (you will need to make a free member account, if you don't already have one, in order to access the video):

<https://members.foundationsrevealed.com/competition/video/>

## NUDITY

Foundations Revealed has a global audience with diverse cultural sensibilities and varying legal frameworks around the types of content that users are permitted to access on the internet. With this in mind, we will not post competition images showing all or part of the intergluteal cleft or the genitalia and its immediate area on the website. Nipples should be covered by pasties if they would otherwise be visible (including through sheer fabric).

## USE OF CHILD MODELS

If you wish to use a model who is under the age of 18 in your images, you must be the legal guardian or parent of the child. The child must be fully clothed: no underwear, swimwear, etc., will be permitted. No children under the age of 5 years old may be shown. Any images submitted will be publicly viewable in perpetuity. You may, if you wish, blur the face of your child.



## IMAGE CONTENT SPECIFICATIONS

### THUMBNAIL

The thumbnail is the image used to link to your entry from the main competition pages. The image should be in portrait orientation. Ideally, the image should be 640x940 pixels, but a ratio of 2:3 will also be accepted.

### THE CONSTRUCTION IMAGE

Two of your images should show the quality of your work and the level of finesse that has gone into the garment's creation. A construction image is not just a close-up of the garment: rather, it should inform the viewer about the processes that went into the making of your entry.

Your construction images could show, but are not limited to, the following examples: interior stitching and the application of seam finishes; hidden internal structures (e.g., pad stitching, reinforcement layers); pattern matching and piecing; application of edge finishes (e.g., application of bindings or hem construction); application of closures (e.g., hand-stitched eyelets or buttonholes); and application of decoration (e.g., flossing or embroidery, appliqué, etc.).

On the following pages, you can find examples of what we are looking for in construction images (images drawn from past entries), as well as examples of what would not be suitable to submit for the construction requirement (images created for this purpose by FR staff members). It is essential for the judges to be able to examine a good construction image during the marking stage of the competition, so make sure the construction image you submit is clear, detailed, and in-focus.

### Suitable Internal Construction Images

This image is a great example of a construction photo: it shows the construction techniques used, the layers and types of materials, and the quality of stitching.



This image gives us a good understanding of the maker's process in constructing the bodice, and shows the quality of stitching on the boning channels, eyelets, and edge finishes.





### Unsuitable Internal Construction Images

This image is less successful: while the stitching and seam finish are lovely and neat, it doesn't tell us about the wider construction of the garment.



This photo is of a fully lined garment, and as a result we can't see any details of the construction. An image showing details of the stitches, seams, and/or hem construction would be far more effective.





## Suitable External Detail Images

This image shows the external detailing of the garment effectively. We can see the techniques used in the embroidery very clearly, and we can also see the neat garment seams close-up.



Emma Randall

This image of the back exterior of the garment gives a really great look at the neat eyelets and structure of the piece, including some stitching and edge finishing.



Eirik Pellock



### Unsuitable External Detail Images

This image does a great job of showing off Steffi's wonderful dress in a period setting, but the wide-angle view and high-contrast lighting make it difficult to see any clear details of the garment



Although this photo is taken up-close, the blurriness makes it difficult to see any details. We welcome images taken on any type of device, but ask that they are in-focus and clear.





## EXAMPLES OF PAST ENTRIES

There are many ways to write up your entry and photograph it, so we recommend browsing [past entries](#) for ideas. We've selected a handful of entries as examples of elements we're looking for. The following submissions fulfil the entry criteria nicely, providing useful information for the judging process on the main categories of design, patterning and cutting, stitching quality and finish, and fit on a live model.

### MIRIAM MOIßL, THE SUNSHINE STAYS – BEGINNER

<https://members.foundationsrevealed.com/competitions/the-sunshine-stays/>

Miriam has done a fantastic job creating her first pair of wonderfully joyful stays for the competition! In the 'Outline the Story' section of the entry (called 'Outline the Design Concept' on this year's form), Miriam first describes how the competition theme inspired her, and how this connected to the final garment and her overall vision for the project.

In the 'Outline the Construction' section, Miriam talks us through each stage of the making process. As a beginner, lots of techniques were new to her, and she does a great job of explaining her preparation and research processes, as well as any hurdles she encountered and how these were resolved. We are told about the pattern used, the mock-up process, and the techniques that were applied to the final set of stays. It's really useful to include this kind of information, as it allows the viewer a more detailed look at the construction process than they can gain from the final images.

Miriam has included full-length front, back, and side images of the garment on the body, so the viewer gets a good understanding of the overall fit and design. She has also included close-up images, which give us an idea of the construction process, show the details of the stays, and allow the judges to assess the type and quality of stitches used throughout.





## EMMA, LIGHTS OF THE DEPTHS – APPRENTICE

<https://members.foundationsrevealed.com/competitions/lights-of-the-depths/>

For Emma’s entry, we have another first – her first corset! Emma took inspiration from otherworldly, ocean-dwelling bioluminescent plankton for this project, and has captured it wonderfully! In the ‘Outline The Story’ section of the entry Emma does a great job of bringing us up to speed on her current skill level and experience, so we have a good understanding of what she learned from this project. Additionally, Emma also relates the piece to the theme, and talks us through how she reached her final idea from the initial inspiration, so we understand the design process.

We then move on to the ‘Outline the Construction’ section of the entry. There is detailed information on the mock-up and how Emma identified and addressed issues with the fit: she tells us about the pattern she used, as well as the alterations made on the final piece. Additionally, we’re told what types of stitches were used in each part of the corset, and which techniques were new to Emma, which effectively communicates a lot of information on the construction and detail of the piece.

In the submitted photos, we have a variety of full views of the garment and some good detail shots. Emma has taken the photos with the dark garment against a light background so we can see the piece really clearly. Multiple clear construction images give us a good understanding of the different techniques used and the quality of the stitching.







## CAROLYN RESCHKE, IRIS IN THE SNOW – INTERMEDIATE

<https://members.foundationsrevealed.com/competitions/iris-in-the-snow/>

Carolyn's lovely entry was influenced by the bearded iris flower, and in the opening section of her entry she shares how she settled on this as the inspiration for the project. Using this as a jumping-off point, we're told how each element of the design and silhouette was created with the flower in mind, and this gives a good insight into Carolyn's creative process.

In the 'Outline the Construction' section, Carolyn shares which elements were cut from purchased patterns, as well as noting which pieces were self-drafted or draped. Carolyn experienced some difficulties with draping, but has explained that, overall, she is happy with the results and gained some new experience in the skill. We're also told which fabrics were used and why, which communicates Carolyn's understanding of fabric types and their qualities.

The submitted images do a wonderful job of depicting the garments and how they relate to the theme. The various different views of the outfit provide a good understanding of the fit. We're also shown the various layers of the ensemble, which is essential because Carolyn's corset represents just as much work as the external layers do. The construction image shows the manufacturing process for the corset, and gives great insight on Carolyn's sewing skills.





## MINJEE KASCKOW, WINTER'S NIGHT – ARTISAN

<https://members.foundationsrevealed.com/competitions/winters-night/>

For her entry, Minjee has created a lovely ombré dyed gown and matching foundation garments. The gown is based on a specific garment described in a novel, but she explains that historical pieces from the turn of the twentieth century were used as a guide in the interpretation of this design for her final piece. Minjee describes how various elements of the plot and the story's setting informed the choice of both the external design elements and the foundational layers, giving the reader a clear understanding of her approach to the overall project development.

In the 'Outline the Construction' section, Minjee explains how the patterns for each element of the entry were developed, including listing the names of any books used and the publishers of the antique patterns she adapted. Minjee then goes on to explain the materials used in each layer of the garment, taking us step-by-step through the construction. Additionally, we're told about the hurdles encountered in the project and how they were resolved: for instance, Minjee didn't have a large enough pot to achieve the dye effect she wanted, so used an airbrushing technique instead.

The photos included with this entry give a really thoughtful representation of the ensemble. We have full images of the front and back of the main layers, and there are multiple interior and exterior detail shots of the different garments. These images provide a clear view of the fit, construction, finesse, and embellishment of the submitted garments.





## SKILL LEVELS

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There are five skill levels – Beginner, Apprentice, Intermediate, Experienced, and Artisan – that each form their own submission category in the competition. The skill level category that you enter under will affect the level of finesse that the judges will be looking for in the main areas of design, patterning and cutting, stitching quality and finish, and fit on a live model. The five skill level categories are joined by our Showcase category, which is not included in the judging process and is open to all skill levels.

The following outlines are designed to help you select which skill level category best applies to your work. Please read each description carefully before deciding which to enter under. You may identify with statements across several skill levels: we suggest choosing the highest skill category where you agree with three or more of the statements.

## CATEGORIES

### SHOWCASE:

This category is **not** included in the judging process for the competition, and is designed for entrants who would simply like to celebrate creations inspired by the competition theme. You may enter this category no matter what skill level you are, and your work will be displayed on the FR site and/or FR social media. Entrants to this category will not be marked by our judges and will not be eligible for any prizes.

### BEGINNER:

Sewing is a new skill to you: you are practicing your first stitches and learning basic information about fabric types and the use of sewing patterns. Beginner projects might include a geometrically-patterned shirt/shift/chemise or tunic, an A-line or circle skirt, or, for the ambitious beginner, a simple corset with vertical seams.

**This category is intended for those taking their first steps in sewing; more experienced stitchers using a new skill are not considered to be in this category.**

Competition entries at the beginner level should showcase the entrant's ability to take inspiration from the competition's design theme and evoke it in the overall appearance and effect of the submitted garment(s) (e.g., in the shapes or styles of the garment(s), the colour scheme, chosen materials, etc.). Since those entering the competition in this category are celebrating their first forays into sewing as a completely new skill, we don't expect flawless seams, complex patterning, or perfect fitting in beginner entries.



## ATTRIBUTES:

- **Project planning:** Sewing is a new skill to you, and you are practicing your stitches and ideas out on simple garments or samplers
- **Sewing and construction:** You are in the process of learning and/or growing your confidence in applying foundational stitching skills, including basic straight-stitching techniques on the machine and/or hand-stitching techniques such as running stitches, back stitches, and whip stitches
- **Sewing and construction:** You are in the process of learning and/or growing your confidence in applying foundational garment construction and finishing techniques: e.g., pleating or gathering an edge, sewing a double-turned hem, sewing a dart, or applying bias binding
- **Patterns and fitting:** You have a basic understanding of how to read and use paper sewing patterns, and/or how to create basic cutting layouts for simple geometric garments (e.g., tunics, shifts)
- **Fabrics and materials:** You are familiar with general fabric types and terminology, and are developing knowledge on the main uses of different fabric types and weights
- **Research and design:** You have ideas and enthusiasm for your own projects, and are eager to get support that will allow you to create them

## APPRENTICE:

You are confident in your foundational stitching techniques and knowledge, and you are now practicing and refining core skills related to garment construction. For instance, you may be working on employing different seam types, building experience with different types of fabrics, and learning to make basic fit adjustments to patterns and/or mock-ups. Apprentice-level projects might include a simple waistcoat, a historical petticoat or skirt, or a corset with curvy top and bottom edges.

Competition entries at the apprentice level are expected to reflect the influence of thoughtful research<sup>1</sup> (this and/or original design on the overall appearance and effect of the garment(s) (e.g., in the choice of appropriate patterns, colour scheme, materials, etc.). They should demonstrate a strong grasp of foundational stitching techniques and basic construction (if you choose to experiment with more complex techniques at this level, we won't be looking for perfection in them!), and should show that the entrant is learning how to fit patterns to the body.

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<sup>1</sup> Research does not necessarily refer to historical research here, although it certainly can if that's what you enjoy! You might, for instance, use research to find inspiration in any area, historical or otherwise; to gather advice on which material types might be suitable for your project; or to find a solution to a construction conundrum you're facing in your design.



## ATTRIBUTES:

- **Project planning:** You are familiar with the basic process of developing a new sewing project (whatever that may look like for you, individually!), and you may be planning garments around particular skills and techniques you want to improve or particular areas of research and design you're interested in pursuing
- **Sewing and construction:** You are familiar with basic stitch types and their applications (by hand and/or by machine), and are now gaining confidence in experimenting with different types of seams and seam finishes
- **Sewing and construction:** You are experimenting with simple elements of garment construction (e.g., applying facings and flat-linings, navigating more complex seam arrangements, finishing curved edges, and/or implementing new types of closures)
- **Patterns and fitting:** You can read the basic elements of a sewing pattern and are practicing making basic adjustments to fit, either at the flat pattern stage or in a mock-up
- **Fabrics and materials:** You recognise different fabric types and are learning more about their attributes (e.g., the difference between fibre and weave) and about how to research and choose appropriate fabrics for different projects (e.g., whether a lightweight polycotton poplin or a heavy wool tweed would be easier to use for a winter coat project)
- **Research and design:** You are able to use your basic knowledge of sewing and design terminology to search for inspiration and information, and you are practicing applying this to your choice of sewing patterns and outfit elements

## INTERMEDIATE:

You are confident in applying basic sewing and construction techniques to your projects, and your work is guided by a good understanding of basic pattern use and fabric choice. You are ready to expand your skills with additional construction techniques, new types or combinations of materials, and more complex fitting: for example, you may be working on learning to fit a large bust or wide shoulders more confidently. You are gaining experience in adjusting purchased patterns to suit your/your client's individual body, and you may be drafting some patterns of your own. Intermediate projects might include historical dresses with multiple pieces and embellishments, fitted trousers, or corsets with inset gores and gussets or unusual panel shapes.

Competition entries at the intermediate level are expected to reflect the influence of thoughtful research and/or original design in both the appearance and construction of the submitted garment(s) (e.g., through the choice and manipulation of materials,



combined with the choice of particular construction techniques). They should demonstrate a high quality of stitching and finishing on basic/foundational techniques and construction elements, and should show that the entrant is building new skills in more complex areas of construction. The choice of patterns (or cutting method) should be appropriate to the project design, and the resulting garments should fit the model well.

## ATTRIBUTES:

- **Project planning:** With support and encouragement, you feel ready to take on larger, multi-part projects or challenging individual garments (e.g., a simple historically-inspired outfit and accessories, or a fitted jacket involving new construction techniques or materials)
- **Sewing and construction:** You are a confident stitcher (by hand and/or machine), and know how to apply different stitches and seam types to garments to improve fit, drape, and/or stability
- **Sewing and construction:** You're expanding your skills in more complex elements of garment construction (e.g., reinforced placket closures, welt and waistband pockets, and multi-layer internal structures or finishes)
- **Patterns and fitting:** You have experience in adjusting patterns to fit an individual body or design, and may be experimenting with drafting or draping patterns from scratch
- **Fabrics and materials:** You are confident in choosing materials for your projects, and you may be experimenting with new or more challenging fibres or weave types, and/or with fabric treatments and adjustments (e.g., using interfacings, starch, pad-stitching, dyes, breakdown techniques, etc.)
- **Research and design:** You know where to look for inspiration, research, and advice, and you are confident using this knowledge to design and develop new projects

## EXPERIENCED:

You have considerable skills and knowledge that you are continually honing, refining, and further developing. You are beginning to create your own patterns, either by drafting or draping from scratch, or by adapting historical patterns for your own use. You are confident in adjusting commercial patterns and fitting mock-ups. You are willing to be ambitious with more challenging fabrics and techniques, and may be branching out into a specific area of study, such as tailoring, fabric manipulation, or embellishment. Experienced projects might include multi-part historical outfits or corsets that use unusual shapes or challenging fabrics, or that require particularly careful fitting or complex construction techniques.



Competition entries at the experienced level should be guided by thoughtful research and/or original design in all aspects of the project development. They should demonstrate a high quality of stitching and finishing throughout, and should show that the entrant is developing strong skills in some more complex or specialised areas of construction or embellishment. They should demonstrate the entrant's ability to develop their chosen or self-drafted/draped garment patterns to suit their design aims, and then successfully fit them to an individual model.

### ATTRIBUTES:

- **Project planning:** You feel ready to take on ambitious or experimental garments and multi-part projects, and are looking for ways to further challenge yourself
- **Sewing and construction:** You are experienced in choosing how and when to apply a range of construction techniques to different garments, and you are learning to design projects to suit your preferred working style and methods
- **Patterns and fitting:** You are confident in adjusting historical or purchased patterns to suit an individual body, and you are able to draft or drape your own basic patterns to suit your design plans
- **Fabrics and materials:** You are confident in choosing and adjusting materials to suit your needs, and you may be learning to work with a specialist set of materials for particular projects
- **Research and design:** Your own design sense and/or research are a significant guiding element in your projects, and you may be working towards specialist knowledge in a particular area, such as tailoring

### ARTISAN:

You may or may not choose to be a professional maker, but you have the necessary skills and experience. You have a distinct personal style or area of interest that guides your choice and development of projects. You feel confident to create new designs and patterns and explore and apply new skills, and you may also be doing original research of your own or developing new techniques. Artisan projects might include technically complex garments, such as tailored jackets or corsets that involve original patterns, challenging fit requirements, and/or complex construction techniques.

Competition entries at the artisan level should be guided by thoughtful research and/or creative design in the development of all aspects of the project, and should reflect the entrant's strong understanding of the relationship between the design aims and the choice and development of patterns, the selection of materials, and the combination of different construction techniques. They should showcase high-quality stitching and finishing throughout, including in some more complex or specialist areas. They should demonstrate the entrant's ability to develop their own



patterns (either through draping/drafting or the effective modification/fitting of historical patterns), as well as their ability to manipulate the fit of a garment to closely fit an individual body, or else to purposefully alter or transform the appearance of the body.

## ATTRIBUTES:

- **Project planning:** You confidently take on ambitious projects and have the skills to experiment at a high level with new techniques and garment types
- **Sewing and construction:** You know what working methods and techniques suit you best and how to use this to your advantage as you take on new projects. You may be using your experience to help you experiment with new techniques or branch out into new skill areas
- **Patterns and fitting:** You are confident in developing patterns for your own use, and you may be experimenting with unusual shapes, extreme silhouettes, or complex fabric manipulation in your drafting and/or draping projects
- **Fabrics and materials:** You are confident researching, choosing, and working with a range of materials, and you may be doing original research or experimentation to expand how you use and manipulate fabric attributes like drape, structure, and texture within your projects
- **Research and design:** Your own design sense and/or research guides and informs your projects, and you may be working towards sharing specialist knowledge with others

## VOTING

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The voting process has been designed in response to our Diversity Panel's feedback, with the aim of minimising unconscious bias in voting.

In the first stage of evaluation, entries will be assessed by a judging panel and a shortlist will be created for each skill level category. In the second stage, members (including Academy, Essentials, and Free Members) will be invited to vote for their favourite entries from the shortlists. The scores from the judging panel and the results of the members' vote will be combined to determine the final competition results.

Judges will be selected by technical competency, and the judging panel will include representation of ethnicity, culture, gender, and disability. Judges will be announced before entry submission opens.

Every submission that meets the requirements for entry will be considered for shortlisting. See page 5 onwards for the entry requirements.

The judging panel will use the following criteria to award a score to each entry:





- Design
- Patterning and cutting
- Stitching quality and finish
- Fit on a live model

These criteria will be judged in accordance with the skill level category under which a given entry is submitted. Please see the skill level descriptions, above, for more information on what is expected from an entrant at each level.

The top 10% ranked entries (rounded up), or a minimum of 5 of the highest scoring entrants from each skill level category will form a shortlist to be voted on by eligible members of Foundations Revealed. All other entries, unless disqualified, will be viewable on the Foundations Revealed website. The Showcase category will not be included in the judging process or shortlist.

Anyone who has a Free, Essentials, or Academy membership as of 5:00 p.m. GMT on Sunday, 25<sup>th</sup> February, 2024, will be eligible to vote on the shortlist. Voting more than once for any individual entry is not permitted. Entrants are welcome to vote for their own entry if they wish.

The final score awarded to each entry will be based on the score from the judging panel and the percentage of the vote received from members. The top three entries in each skill level will be awarded the prizes, in order of 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> prize, as applicable.

## THE LEGAL BIT

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This Competition is administered by Foundations Revealed, which is owned and run by Harman Hay Publications Ltd. of Regus, 1 Northumberland Avenue, London, WC2N 5BW, UK.

### 1. COMPETITION ENTRIES

1.1. All entries must meet the theme for the year and be submitted in accordance with the rules, as published at [FoundationsRevealed.com](https://foundationsrevealed.com). Entries that do not meet the theme and/or are not in accordance with the rules will be disqualified.

1.2. Any entries that do not comply with the Foundations Revealed DICE statement <https://members.foundationsrevealed.com/diversity/> and Website Terms and Conditions <https://members.foundationsrevealed.com/terms/> will be disqualified and will not appear in the showcase.

1.3. Only one entry per person. Multiple entries will be disqualified.

1.4. Automated entries, bulk entries, or third-party entries will be disqualified.

1.5. No purchased, rented, or inherited items may be entered. The garment(s) entered must be the work of the person(s) submitting them. The work does not have to be made new for the competition; you may enter something you have made in the past that fits the theme.

1.6. Entries must be entered into one of the available skill level categories; see clause 4 for further details. Any entry that is deemed to have been entered into an incorrect or inappropriate



skill level category will be moved at the discretion of Foundations Revealed. Where possible, entrants will be notified if such a change has been made.

1.7. You may enter anything from a single garment (such as a corset, jacket, or skirt) up to a full outfit. entries must be for a human being.

1.8. All entries will be uploaded to our website.

1.9. Entries may be used in future promotions for Foundations Revealed. We reserve the right to continue to display your entry on the site or on Foundations Revealed public social media channels to celebrate your work and demonstrate what the competition is about.

## 2. ENTRANTS

2.1. Entrants must be over eighteen (18) years old.

2.2. As a minimum, a free membership to Foundations Revealed is required, no purchase necessary.

2.3. Directors, employees, or contractors of Harman Hay Publications Ltd. may enter for fun, but their entries will not be eligible for voting, judging, or awarding of any prizes.

2.4. Writers for Foundations Revealed are welcome to enter, but they must not enter a garment or outfit that has been the major feature of an article or articles written for us.

2.5 Members of the judging panel are not eligible to enter the competition.

2.6. Collaborations by up to three people are welcome. The skill level of the group is defined as the skill level of the member who was the most involved in construction, or as the skill level of the most experienced member, if it was an equal joint effort. All members of any winning group will be able to use the award logos, and any prize subscriptions will be split – for example, if an entry from a two-person group were to win a year’s subscription, the subscription would be split so that each member received six months each.

## 3. DATES

3.1. The following dates will apply to this competition:

Key Events	Dates and Times
Entries open	Wednesday 29 <sup>th</sup> November 2023, 9:00 a.m. GMT
Entries close	Sunday 25 <sup>th</sup> February 2024, 6:00 p.m. GMT
Entries viewable on site	Friday 29 <sup>th</sup> March 2024
Finalists informed	Wednesday 17 <sup>th</sup> April 2024
Finalists announced	Thursday 18 <sup>th</sup> April 2024
Voting opens	Friday 19 <sup>th</sup> April 2024, 12 p.m. BST
Voting closes	Monday 6 <sup>th</sup> of May 2024, 5:00 p.m. BST
Prize winners announced	Friday 17 <sup>th</sup> of May 2024, 6:00 p.m. BST
Prizes must be claimed by	Friday 16 <sup>th</sup> of August 2024, 6:00 p.m. BST

Dates may be subject to change depending on volume of entries received.



## 4. SKILL LEVELS

In order to be eligible for judging, entries must be entered into one of the available skill level categories: namely, Beginner, Apprentice, Intermediate, Experienced, and Artisan. These categories, and general attributes and expectations associated with them, are described in detail in the Entrant Information Pack. Entrants should self-select the category that feels most appropriate to them, based on the given descriptions. However, any entry that is deemed to have been entered into an incorrect or inappropriate skill level category will be moved at the discretion of Foundations Revealed. Where possible, entrants will be notified if such a change has been made.

## 5. JUDGING

5.1 Judges will be selected by technical competency and the Judging Panel will include representation of ethnicity, culture, gender, and disability. Judges will be announced before entry submission opens.

5.2 The Judging Panel will use the following criteria:

- Design
- Patterning and cutting
- Stitching quality and finish
- Fit on a live model

5.3 The judges marks and feedback will not be disclosed to entrants.

5.4 In the event of a tie, the entry will be reviewed by a third judge.

## 6. WINNERS

6.1. All entries submitted that meet the criteria in clause 1 and clause 8 will be considered for shortlisting.

6.2. The judging panel will assign each entry a score using the criteria in clause 5. The top 10% ranked entries (rounded up), or a minimum of 5 of the highest scoring entrants from each skill level category will form a shortlist to be voted on by eligible members of Foundations Revealed. All other entries, unless disqualified, will be able to be viewed on the Foundations Revealed website. The Showcase category will not be included in the judging process or shortlist.

6.3. The shortlist will be voted on by eligible members of Foundations Revealed. Anyone with a Free, Essentials, or Academy tier membership as of Sunday 25<sup>th</sup> February 2024, 6:00 p.m. GMT will be eligible to vote.

6.4. Each entry will receive a final score based on the result from the judging panel and the percentage of the public vote received. The three highest entries in each category will be Winners.

6.5. The shortlisted entries and the winners will be announced in a live online broadcast, which will be advertised in advance and will be available for viewing afterwards.

6.6. The shortlisted entries and winners will be announced on the website including details of name, social media handles (if provided), and general location.



6.7. Prize winners will be contacted by email soon after the announcement to arrange delivery of prizes.

6.8. The selection of winners is final, and no correspondence will be entered into.

## 7. PRIZES

7.1. Prizes are awarded in each skill level.

7.2. First Place

- A USD \$400 gift certificate for the online store(s) of their choice.
- One year free Academy membership to Foundations Revealed.
- A Special 'Winner' icon to place on their website, blog, or member's profile.

7.3. Second Place

- A USD \$200 gift certificate for the online store(s) of their choice.
- Six months free Academy membership to Foundations Revealed.
- A special '2nd Place' icon to place on their website, blog, or member's profile.

7.4. Third Place

- A USD \$100 gift certificate for the online store(s) of their choice.
- Three months free Academy membership to Foundations Revealed.
- A special '3rd Place' icon to place on their website, blog, or member's profile.

7.5. Prizes must be claimed within three calendar months of the announcement. Prizes claimed after this date will be forfeit.

7.6. Prizes are non-exchangeable, non-transferable, and are not redeemable for cash or other prizes.

7.7. Gift certificates may be selected by the winner subjected to conditions, which include but are not limited to: that the provider must accept payment from a UK company and must have Gift Cards for sale online without special arrangements being made by email. The gift certificate may be split up to three times (two for 3<sup>rd</sup> prize) as long as each voucher is worth a minimum of USD \$50.00.

7.8. Monetary values of prizes will be translated into local currency rates where appropriate, using the prevailing closing exchange rate on the date of the announcement.

7.9. Harman Hay Publications Ltd is not responsible for paying taxes on any prizes awarded.

## 8. HOW TO ENTER

8.1. All entries must be made using the Entry Form.

8.2. Your entry must contain:

- All details requested on the Entry Form, except those that are marked optional.
- One thumbnail image.
- Up to eight images, including full length garment images and construction images as specified on page 8 of this document.
- A video of up to 60 seconds in length can be substituted for one of the images (optional).
- A text description, of 250 words in total or fewer, detailing the design concept.
- A list of all garment(s) being entered into the competition.



- A text description, of 250 words in total or fewer, detailing the construction of the entry.

8.3. You will have the optional opportunity to include a link to an outside online source, such as your website, blog, and/or YouTube channel. You may use this link to lead to more details about your journey through the project if you wish, but this is optional. We welcome the opportunity simply to link to your work and help you to promote your work or business, providing that it does not represent substantial direct competition with the services provided by Harman Hay Publications Ltd (to be decided at our discretion) or conflict with our Diversity Statement.

8.4. As outlined in the information pack, at least one of the images must be a clear image showing the interior technical and/or construction details of the entry, and at least one of the images must be a clear image showing the exterior technical and/or construction details of the entry.

8.5. Composite images count as the number of images that have been combined, and videos containing slideshows of images count as multiple images and are not permitted (in other words, you cannot circumvent the image limit by using image or video manipulation software to combine multiple images).

8.6. Images showing intergluteal cleft or the genitalia and its immediate area of the model will not be posted on the website. Nipples must be covered by pasties if they would otherwise be visible.

8.7. The use of child models is subject to the following conditions:

- You must be the legal guardian or parent of the child.
- The child must be fully clothed: no underwear, no swimwear, etc., will be permitted.
- No children under the age of 5 years old.
- Any images submitted will be publicly viewable in perpetuity. You may, if you wish, blur the face of your child.

8.8. Inspiration images cannot be included with your entry unless you own them, or you have express written permission to use them, or they are in the public domain.

8.9. If you wish to include a video, it should be hosted on a site such as YouTube, Wistia, or Vimeo and set to 'public'. The link must be supplied on the entry form. Please do not submit the video files themselves through the entry form.

8.10. DO NOT send the garments themselves to us – we cannot be held responsible for damage or loss that occurs as a result of attempting to do so. Any garments sent will not be returned.

## 9. USE OF IMAGES

9.1. In submitting your entry for the competition, you grant Harman Hay Publications Ltd permission and an irrevocable licence to use the text, images, and videos on our websites, and in marketing and promotion of our websites and services. Copyright is retained by the original owners.

9.2. You confirm that all artists and writers involved in the production of any such text, images, or videos grant permission for their use by us on our website and in all associated media.



## 10. GOVERNING LAW

10.1. This competition and any dispute or claim arising out of or in connection with it (including non-contractual disputes or claims) are governed by and construed in accordance with English law and will be subject to the exclusive jurisdiction of the courts of England and Wales.